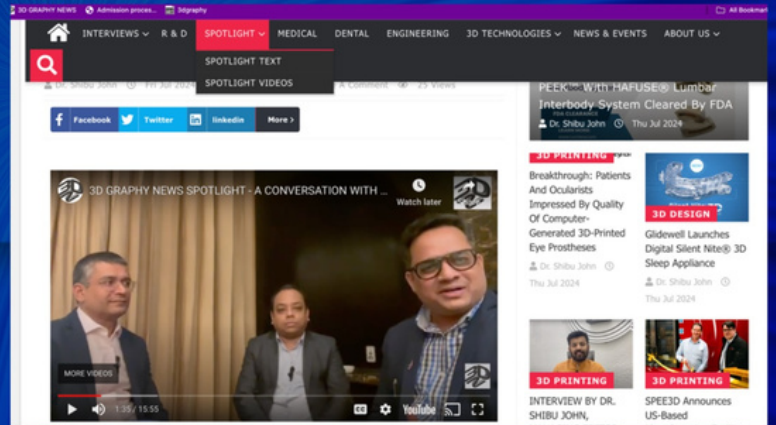




3D TECHNOLOGY NEWS FOR ALL

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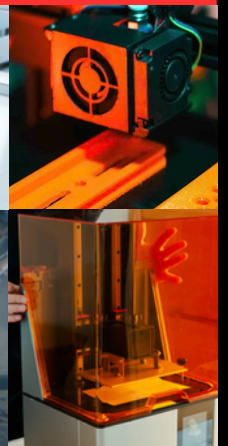
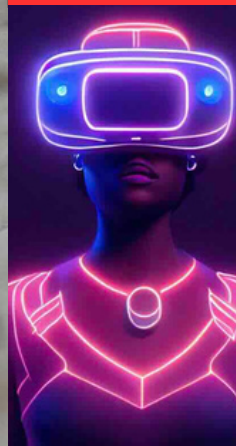


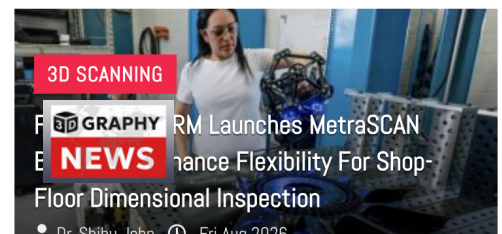
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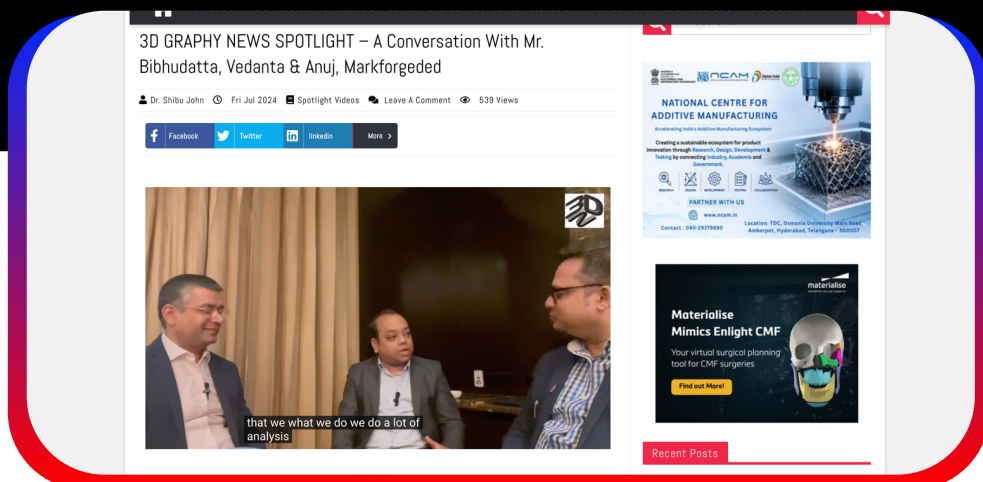
3D GRAPHY NEWS is a dedicated information and knowledge platform focused on the rapidly evolving world of 3D technologies, additive manufacturing, and 3D visualisation. The platform brings together the latest news, innovations, industry developments, expert insights, interviews, research, and applications shaping the future of digital and advanced manufacturing.

3D Graphy News covers a wide range of technology areas, including 3D Printing, 3D Scanning, 3D Design, 3D Software, 3D Simulation, 3D Visualisation, Digital Twins, Artificial Intelligence, and advanced materials. It also explores the growing impact of these technologies across medical and healthcare, dental, engineering, aerospace and defence, automotive, architecture and construction, energy, marine and shipbuilding, and other industrial sectors.

Through news reports, interviews, spotlight features, research and development updates, and industry-focused content, 3D Graphy News aims to connect technology developers, manufacturers, researchers, professionals, entrepreneurs, and end users with relevant information and emerging opportunities in the 3D technology ecosystem.

As 3D technologies continue to transform the way products are designed, developed, manufactured, visualised, and delivered, 3D Graphy News seeks to be a trusted source for understanding these changes and highlighting the people, companies, technologies, and ideas driving the industry forward.

3D GRAPHY NEWS — “3D Technology News for All”
- Connecting Innovation, Technology and the Future of 3D.



3D Graphy News Spotlight is a thought-leadership platform dedicated to highlighting the evolving potential of 3D technologies across businesses, industries, and end-user applications. The Spotlight brings together 3D technology companies, solution providers, and end users to share their insights, innovations, products, applications, and perspectives on how 3D technology is transforming business.

Through on-ground interviews, company visits, product showcases, and online news coverage, 3D Graphy News Spotlight provides a dedicated platform to present innovative technologies and solutions to the wider audience of 3D Graphy News.

The platform also offers the flexibility of online meetings and virtual interviews, allowing companies to participate conveniently according to their availability.

What the Spotlight Covers

- **Thought-leadership interviews with industry leaders and experts**
- **On-ground coverage of companies, facilities, and technology applications**
- **Product and solution showcases highlighting new innovations**
- **Industry perspectives on the future and business potential of 3D technology**
- **End-user stories and applications across different sectors**
- **Online interviews and meetings for convenient participation**
- **Digital news coverage reaching the readers and professional audience of 3D Graphy News**

A Knowledge Platform for End Users

3D Graphy News Spotlight is not only a promotional platform—it is also an information and knowledge source for end users looking to understand the latest developments, solutions, applications, and business opportunities in 3D technology.

By connecting technology providers with professionals and decision-makers across different sectors, the Spotlight helps audiences discover where 3D technology is being used, how it is creating value, and what possibilities lie ahead.

3D Graphy News Spotlight — Bringing 3D Technology, Industry Insights, and Business Opportunities into Focus.

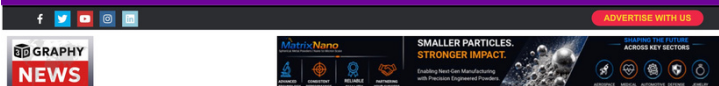
ONLINE ADVERTISEMENT CARD RATES:

AD SLOT	Leader AD	Strip AD	Strip Slider AD	Single Box AD	Box Slider AD	Visual GIPHY AD	Spotlight Coverage
DIMENSIONS	728 × 90 Pixels	728 × 90 Pixels	728 × 90 Pixels	320 × 250 Pixels	320 × 250 Pixels	50% Premium	Interview & Company profiling
Price in INR/USD	₹ 20000 / \$310	₹15000/ \$200	₹ 10000 / \$150	₹ 8000 / \$125	₹ 5000 / \$100	For any AD option you choose and select	₹ 50000 / \$600

3D GRAPHY NEWS – Advertising Opportunities

- **Leader Ad – 728 × 90 px**
- Our premium advertising position placed beside the 3D GRAPHY NEWS logo, offering maximum visibility and a strong thought leadership presence.
- **Strip Ad – 728 × 90 px**
- A prominent banner placement for consistent brand exposure.
- **Strip Slider Ad – 728 × 90 px**
- A cost-effective rotating banner shared by multiple advertisers.
- **Single Box Ad – 320 × 250 px**
- An exclusive box placement dedicated to a single advertiser.
- **Box Slider Ad – 320 × 250 px**
- A rotating box advertisement shared among multiple advertisers at a lower investment.
- **Visual GIPHY Ad**
- An animated advertising format available for the Leader, Strip, or Box Ad at a 50% premium over the selected ad option.
- **SPOTLIGHT Feature**
- A premium brand feature including a company profile, interview, and editorial coverage, promoted across the 3D GRAPHY NEWS platform.

Leader AD



Single Box AD



Box Slider AD



Strip Slider Ad





BENEFITS OF THE ONLINE ADVERTISEMENTS:

- 1. Targeted Industry Audience :** Reach a relevant audience interested in 3D Printing, Additive Manufacturing, 3D Scanning, 3D Visualisation, AI, Digital Twin, AR/VR/MR/XR and related technologies.
- 2. Strong Engineering & Medical Reach :** Connect with professionals and end users from Engineering, Industrial Manufacturing, Healthcare, Orthopaedics, Dental, Medical Devices, Biotechnology, Pharma and other allied sectors.
- 3. Build Brand Visibility :** Position your company, technology, products and services in front of a specialised and technology-focused audience rather than a general media audience.
- 4. Promote Products & Technologies :** Use advertising opportunities to showcase 3D printers, scanners, materials, software, digital solutions, medical technologies, AI platforms, digital twins and other innovative products.
- 5. Generate Business Leads :** Advertising can help create awareness among potential customers, technology adopters, distributors, hospitals, manufacturers, research institutions and other prospective business partners.
- 6. Establish Thought Leadership :** Combine advertising with expert interviews, technology features, case studies, articles and innovation stories to establish your organisation as a knowledgeable and credible industry player.
- 7. Support New Product Launches :** Create visibility for new products, technologies, applications, software releases, materials, machines and services through targeted news and promotional campaigns.
- 8. Digital & Long-Term Visibility :** Online content can provide continued visibility beyond a single event or campaign, helping your brand remain discoverable by the 3D technology community.
- 9. Connect with the 3D Technology Ecosystem :** 3D GRAPHY NEWS provides an opportunity to connect with a growing ecosystem of technology companies, startups, academia, researchers, consultants, healthcare professionals, engineers and end users.

Terms & Conditions & Account Details for Advertisement booking :

1. Advertisement booking schedule will be for a cycle period of one month.
2. Booking made once will not be cancelled.
3. AD creatives will need to be sent after making the payment 5 days in advance with an email confirmation to info@3dgraphy.in
4. Payment needs to be made in favor of 3D GRAPHY LLP – Current account details mentioned below –

- Beneficiary Name : 3D GRAPHY LLP
- Account No : 41167117695
- IFSC/ NEFT/ RTGS : SBIN0011670
- MICR Code : 400002184
- GST No : 27AADFZ1239K1ZW

PROMOTER

Contact Us for booking your advertisement



3D GRAPHY LLP

The Executive Centre, Level 3, The Capital, Plot No.
C-70 G Block Road, Bandra Kurla Complex, Bandra East,
Mumbai, Maharashtra 400051, India

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